

# St. Joseph County Needs You!

We want to work with you to make your business and our community stronger.

Plan 4 Housing is reaching out because we need more local businesses involved in supporting new housing developments in our community. With your support, we can ensure that we have the right mix of housing in St. Joseph County to attract talented workers who help your business grow and remain competitive. We know that you need a strong community to thrive, and we want to work with you to make that happen by investing in housing.



Workers in St. Joseph County	
People who live and work in St. Joseph County	18,464 people
People who live in St. Joseph County but work elsewhere	8,930 people
Workers' average travel time to work	21.8 minutes
Median age of workers	40.6 years
Workers' median earnings	\$40,144 per year

ACS 2019 5YR Estimates

## How can you help?

Your business can help expand workers' housing options and strengthen their commitment to St. Joseph County in many ways. You can connect employees to local organizations, services, events, and amenities that make our community a great place to live. Local governments and organizations want to support the development of housing that supports your business goals. Two Opportunity Zones in Three Rivers and Sturgis can also provide tax benefits for your investment.

## How housing impacts your business

More housing in the county would benefit both your firm and the broader community. Quality and affordable housing will increase workers' commitment to their jobs, save them time and money with shorter commutes, and give them more choice when moving to our community. But we need your support to help make this possible!

Please reach out to the Housing Steering Committee for more ways to get involved:

### ST. JOSEPH HOUSING INITIATIVE

#### LEE ADAMS

DIRECTOR, COMMUNITY DEVELOPMENT LEADER  
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#### MOLLY TRUEBLOOD

COMMUNITY DEVELOPMENT COORDINATOR  
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ALL YELLOW FIELDS ARE CUSTOMIZABLE FOR YOUR NEEDS.

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